

2014 PRIMARY ELECTION PREVIEW

MARICOPA COUNTY ELECTIONS DEPARTMENT
COMMUNITY NETWORK



CURRENT VOTER REGISTRATION

TOTAL ACTIVE VOTERS (AS OF 7/9)

PARTY	Republican	Democrat	Libertarian	Americans Elect	OTH	Total
	708,223	531,762	17,733	253	715,562	1,973,543

VOTER REGISTRATION FORMS RECEIVED ON DEADLINE

- The deadline to register to be eligible to vote in the Primary Election was 7/28.
- Service Arizona
 - 3,863 Registrations on 7/28
 - AEL = 9
 - DEM = 890
 - LBT = 86
 - REP = 1,531
 - OTH = 1,347
- Democratic Party: 167+ Received
- Republican Party: 600+ Received



EARLY BALLOT REQUESTS

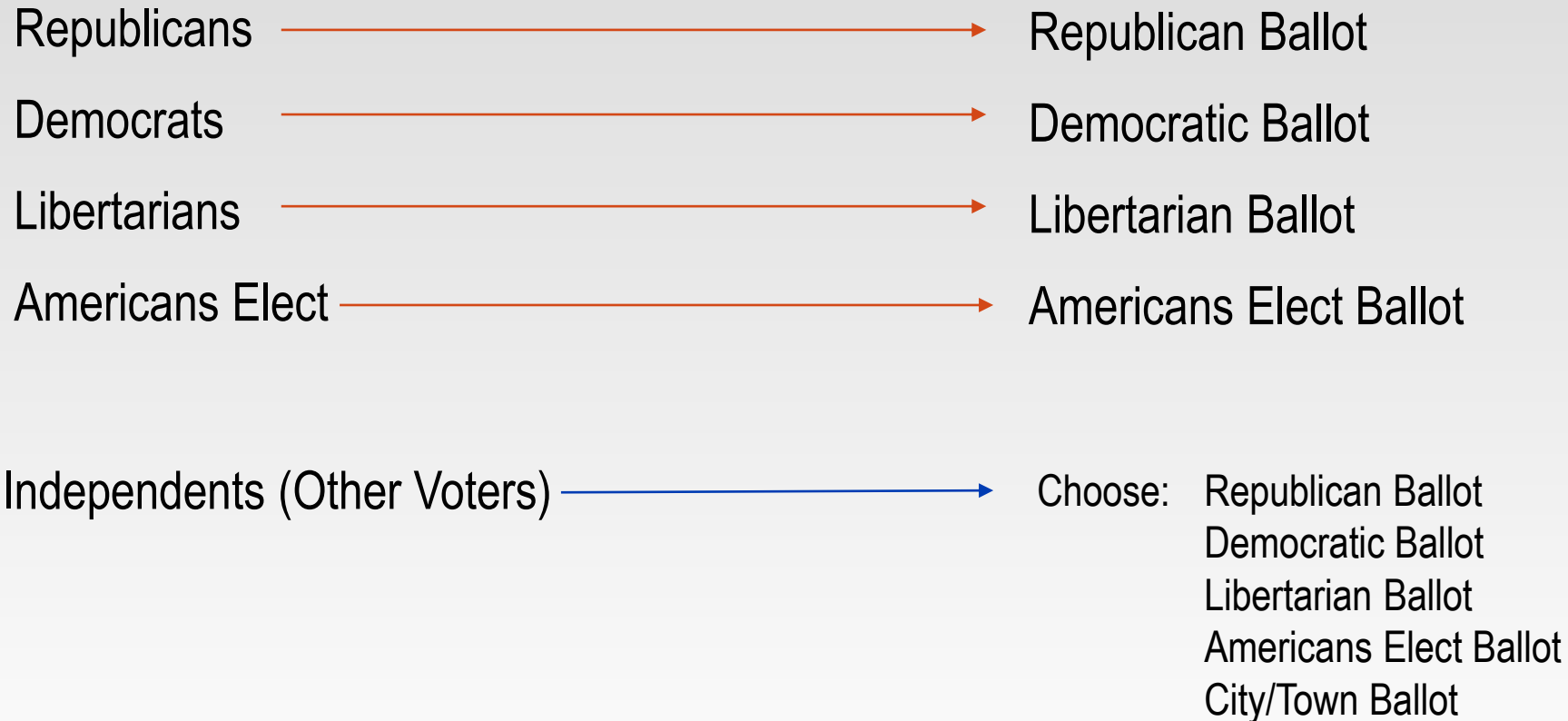
EARLY BALLOT REQUESTS (AS OF 7/24)

PARTY	REQUESTS
REPUBLICAN	462,876
DEMOCRATIC	344,486
LIBERTARIAN	9,936
AMERICANS ELECT	172
INDEPENDENT (OTH)	50,001
TOTAL	867,471

INDEPENDENT (OTH) BALLOT REQUESTS (AS OF 7/24)

PARTY	REQUESTS
REPUBLICAN	29,789
DEMOCRATIC	12,711
LIBERTARIAN	2,052
AMERICANS ELECT	852
CITY/TOWN	4,597
TOTAL	50,001

BALLOTS – WHO GETS WHAT?



WE'RE MAILING BALLOTS ON 7/31!



Pallets of ballots.

867,471...

and counting

BALLOT AVAILABILITY

BALLOTS ARE AVAILABLE IN...

- 3 Languages
 - English
 - Spanish
 - Tohono O'odham
- 5 Formats
 - Standard
 - Spanish (Bilingual ballots are mailed in the Primary, available in Spanish upon request in the General)
 - Large Print
 - Braille
 - Touch Screen Voting Machines

VOTER NOTICES

PERMANENT EARLY VOTING NOTICES

- 90 Day Notice- May 28, 2014
 - All voters on the Permanent Early Voting List (PEVL) were sent a 90 day notice.
 - Partisan voters were notified they will receive an early ballot by mail.
 - Independent voters were asked to select an early ballot type:
 - Republican
 - Democrat
 - Libertarian
 - Americans Elect
 - City/Town Only
- 33 Day Notice- July 24, 2014
 - In Maricopa County, Independent voters on PEVL who have not yet selected an early ballot type were be sent a second notice.
 - NOTE: Independent voters on PEVL who do not request a specific ballot type will not receive a ballot by mail.

PRECINCT COMMITTEEMEN FILINGS

PRECINCT COMMITTEEMEN QUOTAS

- Republican: 6,412
- Democrat: 4,995
- Libertarian: 732
- Total: 12,139 available precinct committeemen offices

PRECINCT COMMITTEEMEN FILINGS

- Republican: 2,854
- Democrat: 608
- Libertarian: 14
- Total: 3,476

PRECINCT COMMITTEEMEN ELECTIONS

- Over Quota Precincts: 20 Required Draw for Ballot Name Order
- Over Quota Precincts: 13 Due to Write-In Candidates
- Elections in 33 Precincts (of 724)

VOTER EDUCATION

VOTER EDUCATION MESSAGING

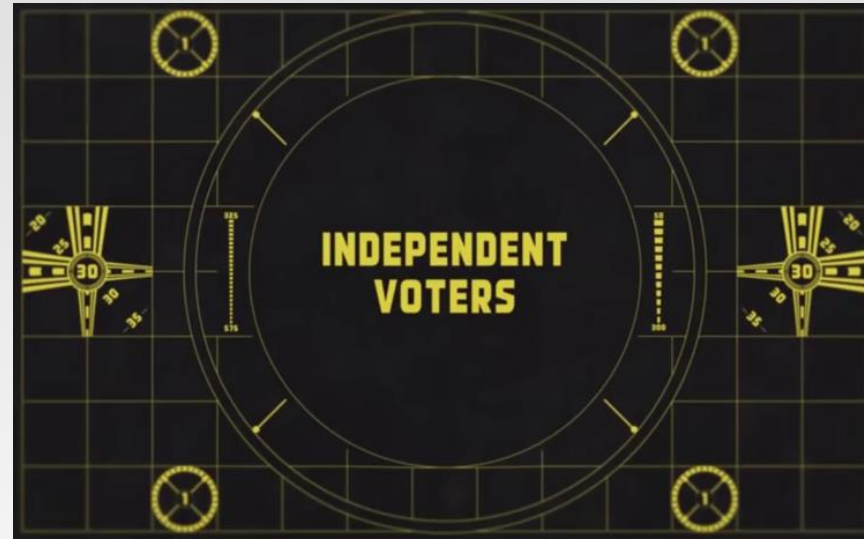
- Every Voter Can Vote in the Primary Election.
 - Every voter is eligible to vote in the Primary Election.
- Vote it, Sign it, Seal it, Send it.
 - In 2012, many voters requested an early ballot but rather than voting it, showed up to vote at the polls on Election Day. These voters were required to vote provisional ballots.
 - Provisional ballots take additional time and cost to verify.
 - By promptly returning their early ballot, voters can help to reduce the number of provisional ballots on Election Day.

VOTER EDUCATION CAMPAIGN



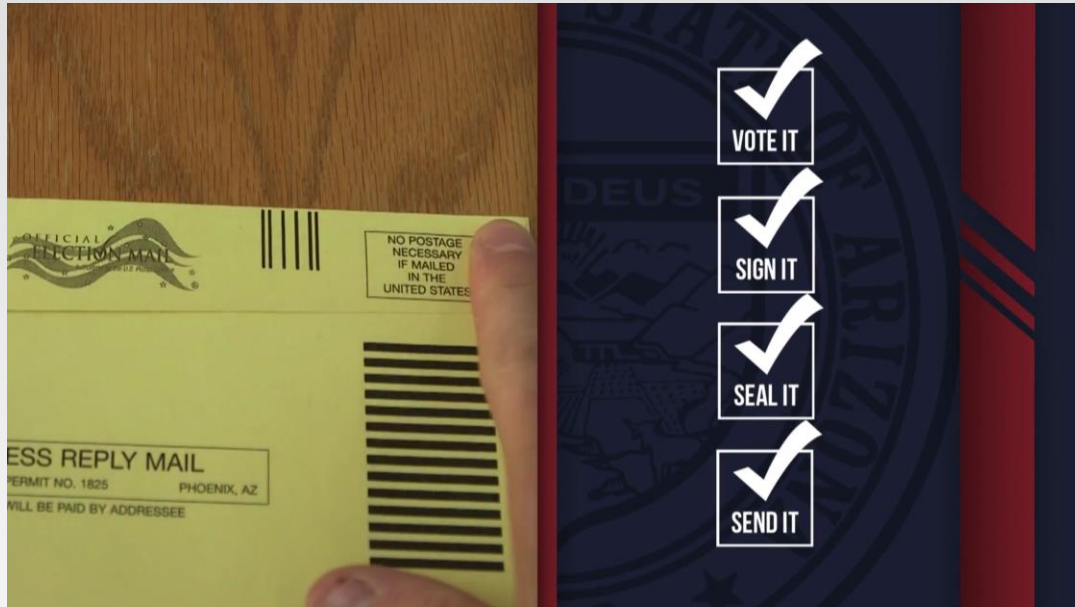
- Long form video on our website and social media.
- Short form versions through various ad buys.
- English and Spanish
- Radio
- Online
- Print

CITIZENS CLEAN ELECTIONS COMMISSION VOTER EDUCATION



- Candidate Statement Pamphlet also hits households now!
- We have extras if you need them.

SECRETARY OF STATE VOTER EDUCATION



MEDIA COVERAGE

NEWS CONFERENCE

- Mrs. Purcell held a news conference here on 7/22.
- 27 members of the press turned out for the conference.



Maricopa County Wants Fewer Provisional Ballots, More Independents Voters In Primary

By **Nick Blumberg**

July 22, 2014

Log In [Tweet](#) 11



(Photo by Nick Blumberg - KJZZ)
Maricopa County Recorder Helen Purcell

Almost 50,000 independent voters in Maricopa County have asked for a ballot for next month's primary. That's more than double the number of independents who voted in 2012's primary. Elections officials are encouraging independents to vote in the primary, and trying to drive down the number of provisional ballots cast.

After general election day in 2012, workers spent two weeks counting 122,000 provisional and early ballots, with protesters camped outside accusing the county of suppressing votes.

Maricopa County Recorder Helen Purcell said a big part of the problem was people not knowing where to vote.

"In the 2012 election, we had 7,415 people who went to the wrong polling place," Purcell said.

This year, Purcell hopes new electronic poll books will bring down on the number of provisional ballots. The county spent \$3 million on the equipment, which allows voters to scan their driver's license or voter ID card when they walk into a precinct. Purcell says that will help voters who go to the wrong location.

"If you walk into the wrong polling place, you'll be on the list, but it'll say you need to go to 'X' polling place," Purcell said. "Then the electronic poll book will print out a receipt. You will be given that receipt. It will give you the address and directions to the proper polling place."

The county has also started sending out another notice to independents on the early voting list 33 days ahead of the election reminding them they can vote in a party primary.

Electronic pollbook should ease problems for Maricopa County voters



By **KTAR Newsroom**

Originally published: Jul 22, 2014 - 1:52 pm

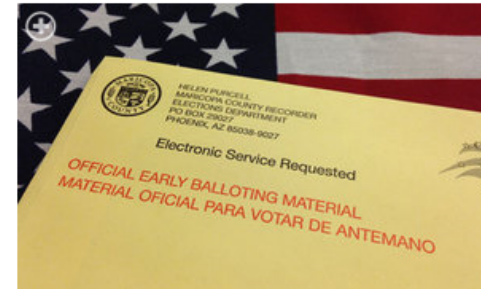
6 Comments



2



1



PHOENIX -- Maricopa County elections managers hope that \$3 million worth of equipment will eliminate problems at polls this election season.

County Recorder Helen Purcell said Tuesday that each polling place in the Valley will have an electronic pollbook, which should reduce the hassle of provisional ballots.

Arizona voters go to the polls in August for primaries.

Provisional ballots are used when a voter, for whatever reason (lack of proper identification, name change not reflected on registration card, name not on the poll roster), has a problem during the process. By law, a person is

entitled to vote before leaving a polling place. He or she is given a provisional ballot.

The pollbook will also help get confused voters to the correct polling place.

"In 2012 we had 122,000 both provisionals and early ballots remaining to be counted," Purcell said.

There's also been a tweak to early ballots -- the envelope containing the ballots has been changed to yellow from white.

"Maybe they will stand out this time and not get thrown in the trash," Purcell said.

She said 862,000 voters requested early ballots for this year. The early voting period for the primaries begins July 31.

[KTAR Newsroom](#),

share this story:



2



1



0



0

Election officials release new ad, technology to limit provisional ballots

Posted: Jul 28, 2014 5:01 PM
Updated: Jul 28, 2014 5:12 PM

By Shawn Kline - [email](#)



PHOENIX (CBS5) - A [television advertisement](#) began airing on Monday to educate voters and clear up issues about confusing provisional ballots.

State Elections Director Christina Estes-Werther said in 2012, there were thousands of provisional ballots that took elections officials two weeks to count. The increase forced delays in some [races](#) where a winner could not be declared.

"That really was due to a lot of people requesting early ballots or being placed on the permanent early voting list," Estes-Werther said. "They didn't actually vote by mail, instead, they went to the polls."

In Maricopa County, it caused a lot of problems. Over 115,000 provisional ballots were cast, delaying an official count.

The county's elections director Karen Osborne said the fiasco forced her department to make some changes.

This election cycle, voters will see yellow envelopes containing their mail-in ballot and if they show up at the polls, there will be new digital [tools](#) that can scan a drivers license or voter's ID.

"If you happen to be in the wrong polling place, we'll be able to send you out of there with a printed advisement of where your proper polling place is," Osborne said.

State and county officials hope these changes will make the voting process easy and [secure](#) for everyone. Primary ballots are set to arrive in the mail within weeks and are due back at the post office by Aug. 22.

For more on this story and other stories around Arizona from this author, follow Shawn Kline on [Facebook](#) and [Twitter](#).

Copyright 2014 [CBS 5](#) (KPHO Broadcasting Corporation). All rights reserved.



Preparing for the primary: Early voting begins July 31

Story

Comments

Share

Print

Font Size

Tweet 0

Like 7

Posted: Sunday, July 27, 2014 8:50 am

By [Allison Hurtado](#), Ahwatukee Foothills News

Early voting for the primary election begins Thursday and the Maricopa County Recorder's Office is making sure everyone, even independents, take advantage of their right to vote.

The recorder's office has launched a public campaign to remind independents that they can vote in a primary, but they must let the county know which ballot they want to receive. Maricopa County residents can request a ballot at [recorder.maricopa.gov](#).

Helen Purcell, Maricopa County recorder, said commercials from her office will be showing up on local stations and county officials also plan to piggyback on campaigns the Arizona Citizens Clean Elections Commission is doing to make sure independent voters select a ballot for the primary. They're also sending out a reminder by mail on July 24, which is one more reminder than required by law. Independent voters that do not select a ballot will not be sent one.

Each year, the recorder's office tries something new to improve voter turnout and election turnaround, Purcell said. This year, the office has also changed up some technology. The new recorder's website is viewable from any device and has more interactive features.

Residents can use the new site to find their polling place, get photos of the building and directions and even view a sample ballot.

Once people arrive at their polling place on Election Day, they'll swipe their voter ID or driver's license through an electronic poll book, which will tell them if they are in the right place. If they are not, the book will print a receipt with directions to the correct location. In the past, if voters showed up to the wrong polling place, they had to fill out a provisional ballot, which takes more time and money to verify, or guess on where the correct polling location was for them.

In 2012, 7,415 people went to the wrong polling place. Purcell said she hopes the new electronic poll book, which cost the county about \$3 million to introduce, will cut down on those provisional ballots.

Those who request a ballot by mail should also remember to vote by mail or bring that same ballot to the polling place. People who request a ballot by mail and then show up at a polling place will have to fill out a provisional ballot.

As usual, Purcell reminds residents not to give their ballot to anyone to turn in for them.

This year, all live ballots will be mailed out and returned to the county in yellow envelopes. Purcell hopes the bright color will be recognizable for people so the ballot will not be thrown away.

Independent? Here's how to vote Aug. 26

The Republic | [azcentral.com](#) 6 p.m. MST June 27, 2014

Into the Mind: Maricopa County Recorder Helen Purcell answers commonly misunderstood election questions.



(Photo: Nick Oza/The Republic)

[f](#) 242 [t](#) 21 [in](#) 7 [c](#) 7 [e](#) [m](#)

All those campaign signs say there's an election coming. What dates do voters need to know?

We are indeed gearing up for another exciting election cycle. The deadline for new voters to submit their voter registration to be eligible to vote in the primary election is July 28 at midnight. We will begin

mailing early ballots on July 31. The deadline to request an early ballot is Aug. 15. Voters can vote at the polls on Election Day, Aug. 26.

Independents can vote in primaries, but often don't. Why do you think that is?

There is a serious misconception that independent voters and other voters not registered with a recognized political party cannot vote in the primaries. We are working hard to set the record straight this year and believe the method in which we do that is voter education.

How are the numbers of early ballots looking so far?

Fantastic. 64 percent of all registered voters in Maricopa County are on the permanent early voting list (PEVL). We predict that more voters will either sign up to be on the PEVL or request an early ballot specifically for the upcoming primary and general elections. In the 2012 primary election, 83 percent of voters voted early.

If an independent wants an early ballot, what do they need to do?

For the primary election, independent voters must request a party ballot of their choice, or a city or town ballot if their local city or town is holding an election. Early ballot requests can be made online at [recorder.maricopa.gov](#), or by telephone at (602) 506-1511.

How do you answer the biggest complaint you hear from independents?

Voters and election officials alike agree that there needs to be more of a concerted outreach effort to inform independent voters they can vote in the primary election. This year I established a voter education fund, which will allow us to enhance our communication about this issue and other important election information.



Helen Purcell, a Republican, is Maricopa County Recorder. (Photo: unknown)

In 2012, it took a while to count votes. Are you making any changes this year?

When counting votes we will never prioritize speed above accuracy. My office consistently embraces technology to improve our election process, and this year at the polls voters will be greeted by an electronic pollbook for each of our 724 voting precincts. The electronic pollbooks will eliminate the need to scan paper poll books and allow us to direct our resources to vote counting.

Voters can help, too, by voting their early ballots early. We strongly encourage early voters to vote, sign, seal and send in their early ballot as soon as possible. If a voter requests an early ballot and then shows up at





MAXIMUM
OCCUPANCY
40
PERSONS

ALORO
MAXIMO
40
PERSONAS

3-3

BOARDWORKER RECRUITING AND TRAINING

CALLING ALL BOARD WORKERS

DIRECT ALL VOTERS INTERESTED IN WORKING AT THE POLLS TO CONTACT:

- Colleen M. Redmond
- Board Worker Recruiter Staff Supervisor
- 602-372-3713
- credmond@risc.maricopa.gov

- BILINGUAL BOARDWORKERS MUST:
 - Speak with a staff member to verify bilingual aptitude.
 - Attend a bilingual boardworker training (\$25 compensation, not required).
- 8/2- Boardworker Trainings Begin
- 8/4- Bilingual Boardworker Trainings Begin

SECRETARY OF STATE TRAINING

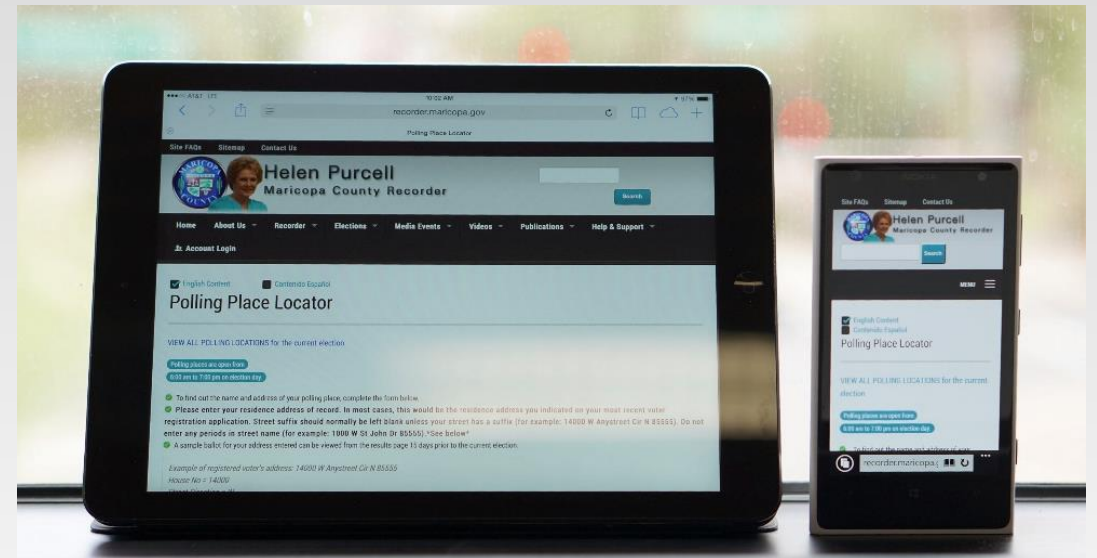


- Shown at each of our boardworker trainings.
- Produced by the Secretary of State's Office.

ONLINE HAPPENINGS

NEW WEBSITE

- The redesigned website features responsive design.
- Compatible with personal computers, tablets, and other mobile devices.
- The site is scheduled to launch in early August.



ANOTHER SOCIAL MEDIA PLUG



TWITTER
[@MCRecorderElect](https://twitter.com/MCRecorderElect)



FACEBOOK
www.facebook.com/MCRecorderElect

ELECTION RESULTS & CAMERAS

- Live streaming of our ballot tabulation center and ballot processing center will be available for viewing on our website.
- Election results will also be displayed beginning at 8pm.
- For the first time, our Election Night Results center will be located here at MCTEC, rather than the Phoenix Convention Center.

IMPORTANT DATES

MARK YOUR CALENDARS

- Early voting begins on July 31st
- The deadline to request a ballot is August 15th.
- Please return early ballots through mail on or before August 22nd or at any polling place on election day or at any replacement ballot location.
- Election day is August 26th- VOTE!

THANK YOU

NEXT MEETING:
Primary Election Review
September 24th at 10am.